

What's new with Bird Town Pennsylvania!

Springfield EAC
February 23, 2022



BIRD TOWN
PENNSYLVANIA



MISSION

Bird Town Pennsylvania works in partnership with local municipalities and like-minded organizations to promote community-based conservation actions to create a healthier, more sustainable environment for birds, wildlife and people.



Bird Town Pennsylvania has been actively engaging municipalities in the state for more than 10 years, now with 34 programs across 9 counties.

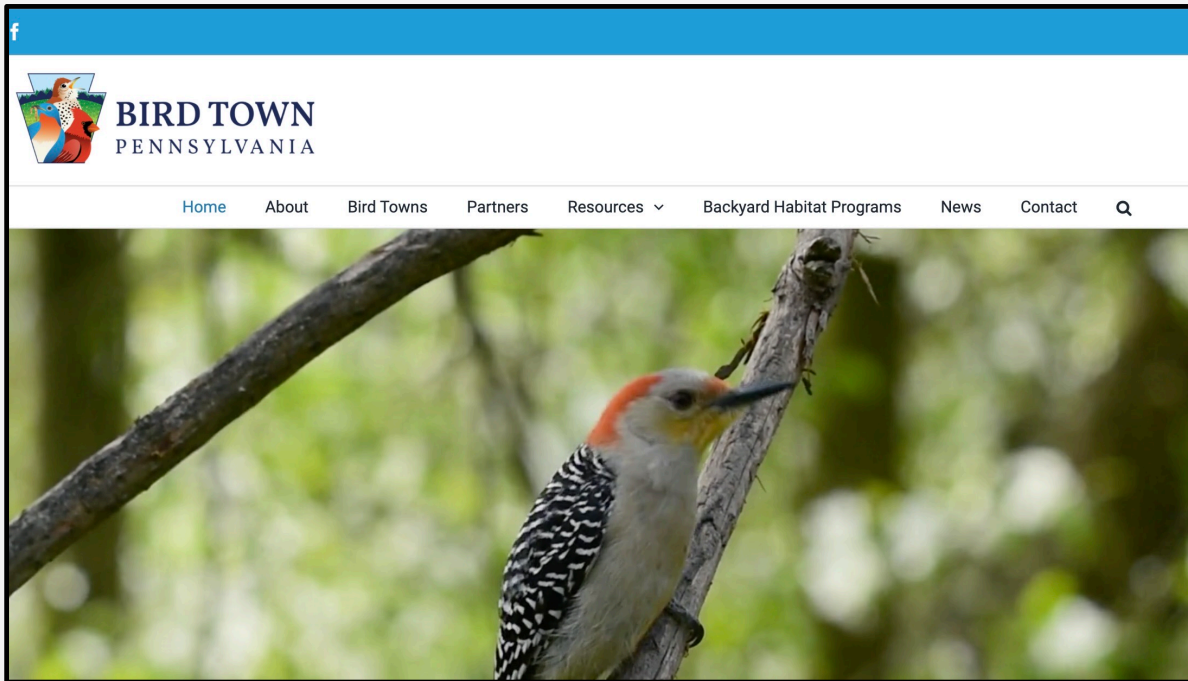
It originated as a vehicle for supporting the Bird Habitat Recognition Program.

Under the umbrella of the Pennsylvania Audubon Council and building partnerships with various conservation groups.



WHAT'S NEW WITH BIRD TOWN

- Improving communication and networking between Bird Town programs and our Conservation Partners
- New website: birdtownpa.org
- New logo
- Fiscal Agent: PA Audubon Council
- Conservation Partners
- Revised municipal application and new annual reporting structure
- Leader training and workshops



PLEASE VISIT OUR WEBSITE:
BIRDTOWNPA.ORG

- Includes a rich array of resources
- List of Conservation Partners
- A special Backpage for Bird Town Leaders Only which includes:
 - Contact Lists for the program and other programs
 - Workshop and Meeting Recordings and Supplementary documents
 - Sample PROs and other templates
 - Event and Activity Templates
 - Bird Town Handbook (under construction)

COMMUNICATION AND NETWORKING OPPORTUNITIES

- The Bird Town Flyer: bimonthly eNewsletter
- The Bird Town Forum: a Facebook page group with over 150 members and where Bird Town Leaders share upcoming events and inspiration material
- Bird Town PA Community quarterly eNewsletter: being developed to share across the community



BIRD TOWN FLYER

*A Publication of the Bird Town
Pennsylvania Working Group*



January 17, 2022

CONNECT WITH BIRD TOWN PENNSYLVANIA

There are several ways for Bird Town leaders to stay connected with each other and Bird Town Pennsylvania through social media and on-line resources.

Bird Town Flyer:

The Bird Town Flyer is the bimonthly digital newsletter of Bird Town Pennsylvania. The "publication" schedule is the 15th of January, March, May, July, September, and November. It is distributed to the Bird Town leaders in our database and intended to provide Bird Town updates, promote upcoming workshops, and spotlight or profile an outstanding Bird Town event or project that has taken place. We encourage the submission of contact information of the leaders in their respective Bird Towns. This could include members of their



UPCOMING BIRD TOWN LEADER MEETINGS AND WORKSHOPS

All virtual workshop presentations are recorded and available on our website, including supporting documents and materials.

Thursday, **February 17 @ 7:00 p.m.** “Understanding the Different Backyard Habitat Certification/Recognition Programs” with Phil Witmer (virtual)

Wednesday, **March 9 @ 7 p.m.** Bird Town Leader Meeting (virtual)

Saturday, **March 19 @ 11 a.m.** Nest Watch Training with Diane Smith at Bucks Audubon (In-person)

Thursday, **March 24 @ 7 p.m.** “How to Organize a Native Plant Pop-up Garden” (virtual)



ENGAGE – EDUCATE – ENCOURAGE - SUPPORT

- holding Pop-up native plant gardens
- holding native plant sales and swaps
- developing numerous proclamations, resolutions and ordinances
- offering informational materials at table events
- supporting and running community science programs
- educating about invasive plants and running workshops for their removal
- leading birding walks
- reducing bird window strikes
- reducing pesticide use
- working with schools to engage and educate about these issues
- holding speaker events
- educating about storm water management with rain barrel workshops and rain garden plantings



FOR SPRINGFIELD'S BIRD TOWN, CONSIDER . . .

- installing Nesting Boxes and participate in Nest Watch
- holding Bird Walks
- creating educational signage about native plants, riparian buffer zones
- holding a Native Plant Pop-up Garden
- engaging and educating residents about Backyard Habitat Programs
- educating about how to reduce mosquitos without using pesticides
- updating your website about Bird Town PA

NEW VISION FOR BIRD TOWN PA ON YOUR MUNICIPAL WEBSITE

BIRD TOWN
PENNSYLVANIA



birdtownpa.org

Bird Town Pennsylvania works in partnership with local municipalities and like-minded organizations to promote community-based conservation actions to create a healthier, more sustainable environment for birds, wildlife, and people.

Since 2011, the program provides tools for municipalities to engage, educate and empower their residents, schools and businesses to make more ecologically friendly decisions and promotes a culture of conservation where everyone is a potential steward of nature in their own backyard and beyond.

Restoration of natural systems and native plant communities for birds, butterflies and other wildlife, on both private and public lands, has positive impacts on our communities including creating a healthier environment, reducing stormwater runoff, greenhouse gases and maintenance time, increasing property values and building community pride.

Visit the website to learn more: birdtownpa.org



QUESTIONS AND ANSWERS



THANK YOU FOR YOUR TIME AND CONSIDERATION!

THANK YOU FOR ALL THE AMAZING
WORK YOU'RE DOING IN SPRINGFIELD
TOWNSHIP!